# Quartz Platinum Direct Vent Gas Fireplace

### New Product Introduction



#### **Product Positioning**

Quartz Platinum is positioned as a basic product in the Majestic line logic.



#### **Product Details**

- 36-inch wide viewing area and generous warmth
- Shallow depth allows for more installation possibilities
- Tavern Brown traditional brick or modern reflective black glass interior panels
- Enhanced safety with IntelliFire Touch® ignition system
- Touchscreen remote and optional IntelliFire® app or wireless wall switch
- Variable speed fan to push heat into the room
- LED illuminated embers for a realistic fire bed
- Choice of two fronts to fit your style
- Clear ceramic glass with low-profile mesh screen for safety (choose from two designs)
- Optional heat management solutions to move warmth where you want it

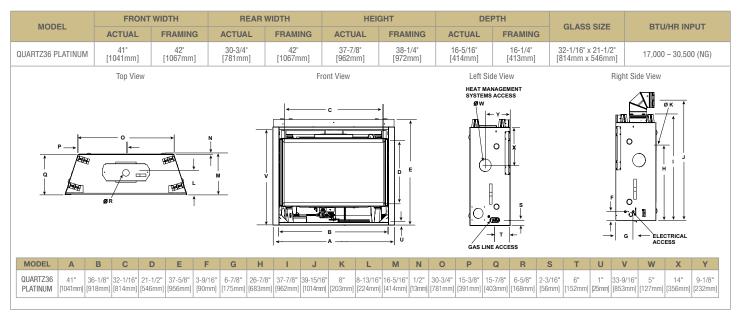
### Quartz Platinum Direct Vent Gas Fireplace | New Product Introduction

#### **Competitive Advantage Summary**

The information below covers Quartz Platinum versus the top three competitors and highlights where we have a competitive advantage against each in simple phrases. This will ensure you understand how to sell against each competitor.

Quartz36 Platinum vs. Superior DRT3500	<ul> <li>Better logs and flames</li> <li>Two-inch shallower depth saves floor space</li> <li>Enhanced safety with IntelliFire Touch ignition system</li> <li>Touchscreen remote with optional IntelliFire WiFi app</li> <li>LED ember bed</li> </ul>
Quartz36 Platinum vs. Empire Tahoe Deluxe	<ul> <li>Better logs and flames</li> <li>SL pipe off the top</li> <li>Enhanced safety with IntelliFire Touch ignition system</li> <li>Touchscreen remote with optional IntelliFire WiFi app</li> <li>LED ember bed</li> </ul>
Quartz36 Platinum vs. Napoleon Ascent 42X	<ul> <li>Better logs and flames</li> <li>Two-inch shallower depth saves floor space</li> <li>SL pipe off the top</li> <li>Enhanced safety with IntelliFire Touch ignition system</li> <li>Touchscreen remote with optional IntelliFire WiFi app</li> <li>LED ember bed</li> </ul>

#### **Specifications**



#### **Quote and Install Considerations**

- Required to complete installation:
  - Interior panels: Tavern Brown traditional brick or reflective black glass
  - Front: Contemporary or Decorative Mesh
- Utilizes SLP pipe when venting off the top and DVP pipe when venting out the back

## Quartz Platinum Direct Vent Gas Fireplace | New Product Introduction

#### **SKU List and Description**

SKU	FIREPLACE
QUARTZPLA36IN	Quartz Platinum 36" top/rear direct vent fireplace with IntelliFire Touch® ignition (NG)
QUARTZPLA36IL	Quartz Platinum 36" top/rear direct vent fireplace with IntelliFire Touch ignition (LP)
SKU	OPTIONS & ACCESSORIES
GLQUARTZ36PLA	Fade-resistant reflective black glass interior panels
BRICK36TBPLA	Traditional brick interior panels – Tavern Brown
DBM36BK	Decorative black mesh front, inside fit
CRD36BK	Contemporary Rectangular Door 36" overlap front – Black
CRD36NB	Contemporary Rectangular Door 36" overlap front – New Bronze
IFT-RC150	IntelliFire Touch white wireless wall switch (on/off, cold climate, battery strength indicator)
IFT-WFM	IntelliFire Touch Wi-Fi module that works with the IntelliFire iOS and Android app. Use to control all the features of your fireplace via a smart device. An RC400 or RC150 is required for thermostat control.
IFT-ACM	IntelliFire Touch black remote control, docking station and auxiliary control module (on/off, flame height, thermostat mode, fan control, child lock, cold climate, timer mode, hot indicator, lights, on-screen maintenance and troubleshooting notifications)
HEAT-ZONE-GAS	Heat-Zone Kit™ (includes fan, 20' of 6" round duct, vent, wall adapter and on/off control)
HEAT-OUT-GAS	Heat-Out kit™ (includes termination cap, 25' of 6" round duct, fireplace adapter, damper, wall switch and 350CFM fan at termination)

#### **Sales Tools**

- New Product Introduction Sheet
- Product Brochure
- Display Order Form
- Sell Cards

- Product Overview Video
- hearthED Training Modules
- myHHT.com Sales App Update
- myHHT Estimator App

